

Advertising Rates - TVZ e-magazine

This September TVZ launched its pilot e-magazine which caters specifically for the television newsgathering market.

The magazine's purpose is to enhance the TVZ website – now in its 12th year of operation - by carrying articles presented in an easy-to-read, flipbook format. We will report on the newsgathering technologies being used by the industry and carry articles about what's happening in the international TV News business by interviewing broadcasters, SNG operators, satellite service providers and news equipment manufacturers.

Almost 8,000 people in the industry viewed the pilot magazine.

Read the e-magazine [here](#):

Advantages:

The advantages of advertising in the TVZ e-magazine include:

- * Reaching a niche market in a very focused publication*
- * The benefit of having the publication hosted via the TVZ website which is in its 12th year of operation and which already has an established audience. The e-magazines will be archived and a search engine added.*
- * The e-magazine and a snap-shot of its content will be promoted in the TVZ Newsletter - which will be emailed to 6,000 personnel in the TV news and sports news industries.*



Advertising rates are per edition:

Full Page	995 GBP
Half Page	650 GBP
Quarter Page	400 GBP
Eighth Page	250 GBP

- VAT is applicable to UK companies
- All advertising spots in the e-magazine can have hyperlinks inserted.

For more details, please contact :

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